



CMS INDUSTRY INDABA



13-14 MAY 2026 | SANDTON

INDUSTRY PARTICIPATION & EXHIBITION PROSPECTUS





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The CMS Industry Indaba is a strategic platform convened by the Council for Medical Schemes (CMS) to engage medical schemes, administrators, managed care organisations, healthcare providers, policymakers and industry stakeholders on matters central to the regulation and sustainability of the medical schemes environment.

Hosted at the Sandton Convention Centre, the Indaba will focus on governance, regulatory reform, market conduct, consumer protection, financial sustainability and innovation within the healthcare funding landscape.

THE EVENT WILL COMPRISE:

- A full two-day conference programme on 13 - 14 May 2026
- Expert panel discussions and regulatory insights
- An exhibition platform
- A formal gala dinner on 13 May 2026

The Indaba offers sponsors direct engagement with senior decision-makers across the healthcare funding ecosystem.

WHY PARTNER WITH CMS?

Sponsorship of the CMS Industry Indaba provides:

- Direct brand visibility to industry leadership and regulators
- Access to senior executives of medical schemes and administrators
- Engagement with policymakers and sector influencers
- Positioning alongside a statutory regulator
- Association with a governance-driven, policy-focused platform

MESSAGE FROM THE CHAIRPERSON

The CMS Industry Indaba represents an important opportunity for structured dialogue between the regulator and stakeholders within the medical schemes industry.

As a statutory body, the Council for Medical Schemes remains committed to strengthening governance, protecting beneficiaries, and promoting a sustainable and equitable healthcare financing environment. The Indaba provides a platform to reflect on regulatory developments, interrogate industry challenges and identify collaborative solutions that advance the public interest.

We invite partners who share our commitment to accountability, innovation and consumer protection to participate in this important forum. Your support contributes to meaningful engagement and informed policy discourse within the sector.

Dr Thandi Mabeba
Chairperson of Council
Council for Medical Schemes



DIAMOND

DIAMOND PACKAGE

EXCLUSIVE | Limited to 2 organisations

Investment: R300 000

The Diamond package provides premium visibility and strategic positioning across the conference and gala dinner.

Benefits include:

- Exclusive conference branding and premium positioning opportunity
- Double-page spread in the *CMS Journal*
- Premium exhibition space (6m x 3m) in a prime location
- Complimentary conference tickets (6)
- Reserved seats at the gala dinner (6)
- Branding at the gala dinner entrance, menus and programme
- Logo on conference lanyards
- Logo on the conference website
- Dedicated partnership profile on the website
- Logo on all conference correspondence
- Logo loop before and after all sessions
- Branding at registration and entrance areas
- Logo in the official conference programme
- Inclusion of promotional items in delegate bags
- Co-branding on conference materials, including:
 - ✓ Delegate bags, notebooks, pen, promotional items
 - ✓ One printed brochure, flyer or catalogue
- Verbal and written acknowledgement during the event

PLATINUM

GOLD

PLATINUM PACKAGE

Limited to 2 organisations

Investment: R200 000

Benefits include:

- Full-page feature in the *CMS Journal*
- Exhibition space (3m x 3m)
- Complimentary conference tickets (4)
- Logo on conference lanyards
- Logo on the conference website
- Dedicated partnership profile on the website
- Logo on all conference correspondence
- Logo loop before and after sessions
- Branding at registration and entrances
- Logo in the conference programme
- Inclusion of promotional items in delegate bags
- Co-branding on conference materials (including one printed brochure, flyer or catalogue)

GOLD PACKAGE

Limited to 2 organisations

Investment: R150 000

Benefits include:

- Full-page feature in the *CMS Journal*
- Exhibition space (3m x 3m)
- Complimentary conference tickets (4)
- Logo on conference website
- Dedicated website partnership profile
- Logo on conference correspondence
- Logo loop before and after sessions
- Branding at registration and entrances
- Logo in conference programme
- Inclusion of promotional items in delegate bags
- Co-branding on conference materials (including one printed brochure, flyer or catalogue)

INDABA PACKAGES

SILVER

SILVER PACKAGE

Limited to 2 organisations

Investment: R100 000

Benefits include:

- Half-page feature in the *CMS Journal*
- Exhibition space (3m x 3m)
- Complimentary conference tickets (3)
- Logo on conference website
- Dedicated website partnership profile
- Logo on conference correspondence
- Logo loop before and after sessions
- Branding at registration and entrances
- Logo in conference programme
- Inclusion of promotional items in delegate bags
- Co-branding on conference materials (including one printed brochure, flyer or catalogue)

BRONZE

BRONZE PACKAGE

Limited to 5 organisations

Investment: R50 000

Benefits include:

- Sponsor blurb in the *CMS Journal*
- Exhibition space (3m x 3m)
- Complimentary conference tickets (2)
- Logo on conference website
- Logo on conference correspondence
- Logo loop before and after sessions
- Branding at registration and entrances
- Logo in conference programme
- Inclusion of promotional items in delegate bags
- Co-branding on conference materials (including one printed brochure, flyer or catalogue)



INDABA PACKAGES

EXHIBITORS

EXHIBITION PACKAGES

Limited to 14 organisations

Investment: R35 000

Benefits include:

- Listing on the *CMS Journal* exhibitors' page
- Exhibition space (3m x 3m)
- Complimentary conference tickets (2)
- Logo in conference programme
- Inclusion of promotional items in delegate bags
- One printed brochure, flyer or catalogue

ENQUIRIES

GET IN TOUCH

For sponsorship confirmation and further information, please contact:

Council for Medical Schemes

Ms Xoliswa Matunda

Email: indaba@medicalschemes.co.za

Telephone: 012 431 0487

The Council for Medical Schemes is the regulatory body of South African medical schemes, administrators, managed care organisations, healthcare brokers and brokerages.

DISCLAIMER

The Council for Medical Schemes (CMS) is constituted in terms of the Medical Schemes Act, 1998 (Act No. 131 of 1998), and operates strictly within its statutory mandate as a regulator of the medical schemes industry. Participation by organisations or individuals in sponsorships or exhibition activities associated with CMS events does not constitute preferential treatment, influence, access, or advantage in relation to any regulatory decision making process.

All sponsorship packages offered as part of this event are purely commercial exchange transactions, involving payment for defined deliverables such as exhibition space, advertorial placement, branding opportunities, or similar value-for-value considerations. These transactions are processed through CMS' official bank account and are subject to the requirements of the Public Finance Management Act (PFMA), applicable Treasury Regulations, Generally Recognised Accounting Practice (GRAP), and annual external audit. Full disclosure of all event related revenue and expenditure will be made in CMS' Annual Report.

CMS maintains strict separation between its regulatory functions and all event related commercial arrangements. No sponsorship, financial contribution, or participation at this event may be interpreted as:

- influencing, directly or indirectly, any regulatory decision or compliance activity;
- creating the impression of regulatory endorsement of any product, service, or organisation;
- constituting a conflict of interest or creating a basis for undue influence; or
- conferring any advantage or special position in respect of the statutory obligations placed on medical schemes and related entities.

All CMS officials involved in regulatory functions remain bound by applicable ethics, conflict of interest and probity requirements, and no official is permitted to engage in sponsorship related negotiations that may compromise, or appear to compromise, the independence of the regulator.

By participating in this event, all sponsors, exhibitors, and attendees acknowledge and accept that:

1. CMS' regulatory independence remains paramount and cannot be compromised under any circumstances;
2. Sponsorship packages are commercial transactions that do not create or imply a relationship of client, customer, or consumer with CMS;
3. Compliance with the Medical Schemes Act and other applicable laws remains obligatory, irrespective of participation in the event; and
4. CMS reserves the right to decline any sponsorship that may pose an actual, potential, or perceived conflict of interest.

This disclaimer should be read together with the full sponsorship terms and CMS governance policies.



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